

COOKIE POLICY




Your privacy,
made simple.

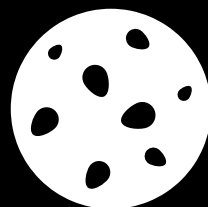


CONTACT US

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This is BEVAS BVBA's Cookie Policy, in which we explain how we use our website and its online cookies and how you can manage them.



Please refer to our Privacy Policy to learn more about how we process your data and to learn about your rights regarding the processing of your personal data.

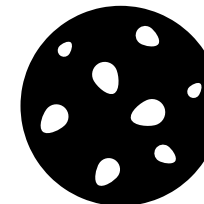


About Cookies

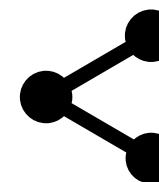
A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site.

Our Cookies are either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed. They typically store information in the form of a session identification that does not personally identify the user.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.



Cookies are small textfiles that are stored on your device that ensure the proper functioning of our website/online services.



We can potentially collaborate with external parties (like analysis providers) who can also use cookies.

Managing Cookies

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version.

You can obtain up-to-date information about blocking and deleting cookies via these links:

(a) <https://support.google.com/chrome/answer/95647?hl=en> (**Chrome**);

b) <https://support.mozilla.org/en-US/kb/enableand-disable-cookieswebsite-preferences> (**Firefox**);

(c) <http://www.opera.com/help/tutorials/security/cookies/> (**Opera**);

(d) <https://support.microsoft.com/engb/help/17442/windows-internetexplorer-deletemanage-cookies> (**Internet Explorer**);

(e) <https://support.apple.com/kb/PH21411> (**Safari**); and

(f) <https://privacy.microsoft.com/en-us/windows10-microsoft-edge-andprivacy> (**Edge**).



You can, at any time, use your browser setting to manage your cookies. You can disable the cookies by following the links as provided to your left.

The Cookies that we use

IDE (Third-party cookie): Persistent (one and a half years)

These cookies set by a third party (DoubleClick) and are used for serving **targeted advertisements that are relevant to you** across the web. Targeted advertisements may be displayed to you based on your previous visits to this website. For example, advertisements about a topic you have expressed an interest in while browsing our site may be displayed to you across the web. In addition, these cookies measure the conversion rate of ads presented to the user.

_ga (First-party cookie): Persistent (Two years)

This Google Analytics cookie is used to throttle the request rate and to **distinguish unique users** by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

_gat (First-party cookie): Session (Ten minutes)

This Google Analytics cookie is used to throttle the request rate and to **distinguish unique users** by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

_gid (First-party cookie): Session (24 hours)

This Google Analytics cookie is used to throttle the request rate and to **distinguish unique users** by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

optimizelyBuckets (First-party cookie): Persistent (Ten years)

This essential cookie allows this website to **run content experiments and recognize the same user** throughout these experiments in order to improve the user experience.

optimizelyEndUserID (First-party cookie): Persistent (Ten years)

This essential cookie allows this website to **run content experiments and recognize the same user** throughout these experiments in order to improve the user experience.

optimizelySegments (First-party cookie): Persistent (Ten years)

This essential cookie allows this website to **run content experiments and recognize the same user** throughout these experiments in order to improve the user experience.



For more information, please visit:

www.google.com/policies/privacy/partners/

<https://tools.google.com/dlpage/gatoptout>

www.optimizely.com/opt_out/

